



the
EUROPEAN TELEVISION MANAGEMENT ACADEMY
is looking for a
PEDAGOGICAL DIRECTOR

Located in Strasbourg, the mission of **etma**, the **The European Television Management Academy** is to train the managers of tomorrow in the key competencies for broadcasting and the digital content distribution media.

The school has a resolutely European perspective and will offer a variety of specialised training to European students and professionals. The teaching body will be international.

The first courses will start in October 2008.
The teaching language will be English.

The **Pedagogical Director's** job will be:

- to put together the school's pedagogical program for the different courses
- to organise the classes and exams
- to identify and recruit the teachers, together with the School Director and the governing body
- to develop the procedure for the student selection

- to develop and take charge of the **etma workshops**
- to teach a certain number of hours (number to be defined)

- to represent the school in pedagogical matters

- to stay in close contact with the industry partners and the broadcasters, ensuring that the curriculum is always up-to-date and in line with the industry needs.

You will report to the School Director

Training / experience

This job offers a challenging career opportunity for a professional who aspires to work in an international media environment, and who has extensive knowledge in (media) training.

1 route du Dr Albert Schweitzer 67400 Illkirch-Graffenstaden
tél: + 33 (0)3 88 37 26 00 / fax: + 33 (0)3 88 37 26 01
pauwels@etma-academy.eu / www.etma-academy.eu



Professional experience in pedagogical matters is required (minimum 3 years) and international experience in the field of television and digital media is a plus.

Skills

The pedagogical director should...

- possess excellent social skills
- have outstanding teaching qualities
- be at ease in personal contacts and international relations
- be fluent in English (French recommended and German optional)
- have experience in word, excel, powerpoint
- be prepared to travel and work irregular hours (including occasional weekends)

Availability

Ideally, the Pedagogical Director will start working not later than March 1st, 2008

Contract :

full time – contract of indefinite duration (with six months probation period)

The Pedagogical director will be hired by the European Television Management Academy, based in Strasbourg.

Contact:

If interested please send resume and cover letter, including salary expectations, to
European Television Management Academy
Paul Pauwels
Director
22, Avenue de l'Europe
Espace Européen de l'Entreprise
F- 67300 Schiltigheim
00 33 3 37 26 52 – pauwels@etma-academy.eu

1 route du Dr Albert Schweitzer 67400 Illkirch-Graffenstaden
tél: + 33 (0)3 88 37 26 00 / fax: + 33 (0)3 88 37 26 01
pauwels@etma-academy.eu / www.etma-academy.eu